



Roots FM radio station
Lottie house 9th floor Cairo Road
P o box 310195
Lusaka, ZAMBIA
@roots 101.3 FM

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E-mail: rootsfmradiostation@yahoo.com

ROOTS FM RADIO RATE CHART 2024

Spots Adverts

From (Time)	To (Time)	15 Seconds	30 Seconds	45 Seconds	50 Seconds	60 Seconds
00:00	06:00	K129	k143	K149	k152	K155
06:00	09:00	K187	K190	K195	K220	K400
09:00	12:00	K183	K190	K192	K195	K200
12:00	15:00	K140	K160	K175	K190	K193
15:00	19:00	K187	K190	K195	K220	K400
19:00	21:00	K183	K190	K192	K1995	K200
21:00	00:00	k129	K143	K149	K152	K155

PROGRAMME SPONSORSHIP

15 minutes	<u>PRIME</u>
30 minutes	K900
45 minutes	K1,400
60 minutes	K2,100
	K2,400

NEWS SPONSORSHIP

	<u>RATES / BULLETIN</u>	
MAIN NEWS (3 TIMES A DAY)	K9,100	1 MONTH
NEWS SUMMARY (3 TIMES A DAY)	K1,900	1 MONTH
NEWS HEADLINES (3 TIMES A DAY)	K1,600	1 MONTH
BUSINESS UPDATES (3 TIMES A DAY)	K3,100	1 MONTH

STUDIO BASED PROGRAMS

15 minutes (RECORDED)	<u>PRIME</u> K650.00	
30 minutes	K1,050.00	
45 minutes	K1,800.00	
60 minutes	K1,900.00	

PRODUCTION

15 – 30 MINUTES	K 300
45 – 60 MINUTES	K 500
PRESNTER'S FEE	K 200

For more information you can call our marketing department on: **+260 977-124063/0955-124063**

